## 第25回東京国際映画祭

# 25th TIFF

TOKYO INTERNATIONAL FILM FESTIVAL

October 20-28,2012



### Five Ways to Enjoy the Tokyo International Film Festival (TIFF)!

TIFF is one of the biggest international film festivals in Asia, where directors, actors, journalists, and film-related people from all over the world come together. All movie fans, from children to adults-anyone who love movie--in invited to join in the excitement. Here are some pointers that will help you enjoy the festival even more, even if you've never attended before.

The 25th TIFF will take place October 20-28, 2012 at Roppongi Hills and other venues in Tokyo.



#### 1 Get close to the stars on the Green Carpet

Every year the opening event of the festival attracts a great deal of attention. Exciting guests from Japan and abroad all come together on the Green Carpet. It's your chance to see these stars up close in their most stylish attire.

→Come to Keyakizaka Street adjoining Roppongi Hills. It's free to everyone.







#### Films that you can only see at the festival

Enjoy a rich variety of movies, including topical entertainment fare, notable foreign films not scheduled for theatrical release in Japan, and Japanese independent productions. You are sure to find something that satisfies your film desire.

→Film festivals have a different atmosphere than conventional movie houses. If you've never attended a film festival before, this is a great opportunity







#### Direct contact with directors and actors at Q&A sessions

One of the pleasures of film festivals is the personal appearances by actors and directors who exchange thoughts with fans about their movies. During the Q&A sessions, viewers can ask them direct questions about the films they have just watched. The nine days of the festival will feel like a dream as you encounter the actual filmmakers at the movies you see.







#### All-night events showing movies until dawn

As usual, this year there will be special all-night film events. There's nothing more exciting than watching movies until morning while enjoying visits from film-related guests. TIFF also holds outdoor screenings for families during the festival, as well as events and special features that can be enjoyed by movie fans of all ages.





#### Connect to TIFF via SNS!

By registering with TIFF's mail magazine, a flyer with the film festival schedule will be sent to your home. All the latest information you need to enjoy the festival is dispatched through the mail magazine and social network











## **Buy TIFF Ticket with Your Mobile Phone!**

Mobile ticketing service will be available for the 25th Tokyo International Film Festival!

#### Tickets go on sale from October 6!

"ticket board" is a mobile ticketing service that enables from applying, downloading mobile ticket(s), to entrance the theater by a mobile phone. With the debut of ticket board in TIFF, Boardwalk strives to rollout progressive and useful services to consumers.

- -Tickets are available anytime, anywhere via mobile phone.
- -No service charge for purchasing TIFF Ticket.

\*Customer services will be available via phone and computer for whom do not use mobile phones.

\*Register now and get a chance to win a prize!!

#### <How to purchase tickets>



#### Same day tickets available to students for only 500 yen!

- \*Only available at the theater on the day of screening.
- \*Student ID will be required at the theater.
- \*Please access TIFF official website to check for which film the Students Tickets are available

#### Features of ticket board

- Tickets are available anytime, anywhere via mobile phone!
- Your mobile phone becomes your ticket!
- No service charge for purchasing TIFF Ticket!
   Seat selection (not available for some films)

\*Customer services will be available via phone and computer for whom do not use mobile phones.

Customer Service/Information (English) contact@boadwalk-inc.ip

## Let's Go to the Tokyo International Film Festival!

Duration: Sep.1, 2012 (Sat.) 12:00JST ~Oct.5, 2012 (Fri.) 23:59JST

#### Apply and get a chance to win a prize!!



Prize A 2 persons

Canon IXY210F Digital Camera

Slim compact model with 24mm-lens. The thin body and soft lines make it easy to hold.



Invitation to the Green Carpet

You'll be invited to walk along the Green Carpet, where guests from Japan and abroad mingle on opening day of the Tokvo International Film Festival!

3 pairs



©2011 TIFF

Prize



1 couple

One night at a first-class Roppongi hotel

Gift certificate for one night at a luxury hotel near the main festival venue. Enjoy TIFF in style!



3 pairs of ticket sets

Invitations to the official Opening and Closing screenings You'll be invited to both the opening and closing films, which sell out instantly every year.

The opening screening is on Oct. 20 and the closing is on Oct. 28. (Times to be announced)

Prize



3 pairs of tickets

Invitations to the screening of the Tokyo Sakura Grand Prix Winner

You'll be invited to a special screening of TIFF's grand prize winning film on Oct. 28. (Time to be announced).



3 pairs of tickets

Invitations to the screening of the Audience Award Winner

You'll be invited to a special screening of the winner of the Audience Award, which is selected by everyone who attends the Tokyo International Film Festival, on Oct. 28. (Time to be announced)

Prize



G 20 persons

"25th TIFF History Book"

You'll receive a copy of this special publication outlining the history of the Tokyo International Film Festival, assembled to commemorate the festival's 25th edition



e 60 persons

TIFF special tumbler

You'll receive a special Tokyo International Film Festival tumbler that was designed to commemorate the festival's 25th edition. (Design is subject to change)



<How to apply>

Access the ticket board website via mobile phone. http://tickebo.jp/en/1210-tiff/



Qualification
All ticket board members

ticket board Customer Service/Information (English) contact@boardwalk-inc.jp

Tickets go on sale from October 6! For details, please refer to TIFF official website: http://www.tiff-jp.net/en

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