## 25th TIFF 東京国際映画祭 The Power of Films, NOW! TOKYO INTERNATIONAL FILM FESTIVAL October 20-28,2012 www.tiff-jp.net

October 12, 2012

# The 25th Tokyo International Film Festival to Open next Saturday!! Press Coverage of the Opening Events (Photographer/Journalist)

Thank you for your interest in the 25th Tokyo International Film Festival.

Only one week remain before we celebrate the opening of the 25th Tokyo International Film Festival with special quests. All members of the media are cordially invited to cover the opening events and share the excitement of the Festival with film fans across the globe. The details for the press coverage are as follows.

Date

Time/Venue

Press Release

#### October 20 (Saturday)

1:30 p.m. - 4:00 p.m. (tentative) - Green Carpet event @ Roppongi Keyaki-zaka Street - Roppongi Hills Arena 4:30 p.m. - 5:30 p.m. (tentative) - Opening Ceremony @TOHO Cinemas Roppongi Hills, Screen7

#### A. Green Carpet (Photo session point)

Guests walking down the long Green Carpet

#### B. Arena (Photo session point) (on stage)

Guest coming up on stage

#### C. Opening Ceremony\* Pre-application is required

Greeting by VIP, Juries and the casts of "Cirque du Soleil: Worlds Away"

\*Only approved photographers are allowed to cover the Opening Ceremony. To apply, please fill-in the following application form and send it to by E-mail to TIFF Publicity and Advertising Division by October 18(Thu). Approval will be on a first-come, first-served basis. Due to limited space, not all requests can be approved.

#### Registration

All photographers wishing to cover the Green Carpet (A)

must register at Roppongi Hills Arena (Registration Desk in front of Big Vision).

#### Registration begins at 11:45 a.m.

All photographers wishing to cover the Arena (B)

must register at **Roppongi Hills Arena** (Registration Desk in front of Big Vision).

#### Registration begins at 12:30 p.m.

#### \*Shooting positions will be determined on a first-come-first-served basis.

#### All Journalists who do not shoot photo\*

must register at **Roppongi Hills Arena** (Registration Desk in front of Big Vision).

#### Registration begins at 1:00 p.m.

### \*All journalists who do not shoot photo are <u>only able to cover the Arena(B).</u>

\*Seats will be reserved for the Journalists. \*The Green Carpet event will be broadcast on the Big Vision.

\*The Opening Ceremony will be broadcast on a big screen on the 49<sup>th</sup> floor of Tower Hall.

#### NOTE:

- \* Members of the media and crewmembers can each register for only one of the above three points.
- \* Media wishing to cover/shoot additional points must register a separate crew for each point.
- \* Due to limited space, not all requests for shooting positions can be met.
- \* You may be assigned a position in the second row for the Green Carpet. Please bring your own stepstool.
- \* All members of the media covering any of the above opening events are asked to be properly attired.
- \* You will be asked to submit a business card and present this sheet at registration.
- \* Each member of the media must sign up in person and have a ONE DAY PASS to cover any of the opening events.
- \* Please note that if it rains, Green Carpet (point A) might be cancelled.

Special appearance by guests from "Japan in a Day" will start at 11:15 a.m., before the Green Carpet event. For more information, please contact GAGA CORPORATION, Publicity Team: tel.:+81-(0)50-5810-1357

#### Contact Information: Tokyo International Film Festival (TIFF)

For further information or inquiries, please contact Ms Hideko Saito/TIFF Publicity and Advertising Division

Tel: +81-3-3553-4793; Fax: +81-3-3553-4788; email: hideko.saito@tiff-jp.net



## ----- APPLICATION FORM ------

## Pre-application for Covering 25th TIFF Opening Event Opening Ceremony

Please return this page with the necessary information by 6pm October 18 (Thursday), by E-mail to: <u>hideko.saito@tiff-jp.net</u>

\*Due to limited space, not all requests can be met.

Name:
Publication / Program:
Company:
E-mail:
Tel:
Fax:
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